

# The Studio

BUILDING CREATIVE COMMUNITIES

Programming Policy



Championing Artists

Supporting Makers

Creating Work

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Key Information

# Our Mission

Newcastle Theatre Royal creates moments of magic on and off stage, through an ambitious creative programme for audiences and communities across the North East. Our landmark theatre in the heart of Newcastle is a place where everyone is welcome and a space for all to enjoy.



# Our Vision

A love of theatre for everyone,  
that lasts a lifetime.

# Our Values

All that we do is underpinned by our core values:

## Ambitious

we are ambitious in all that we do; excellence and quality are pre-requisites and we endeavour to be the best that we can be.

## Inclusive

we celebrate diversity; we welcome and respect different voices and perspectives knowing that together we can achieve more.

## Collaborative

we value trust; we embrace partnership working to achieve and celebrate shared success.

## Creative

we nurture creativity; we recognise and celebrate imagination and originality in everyone.

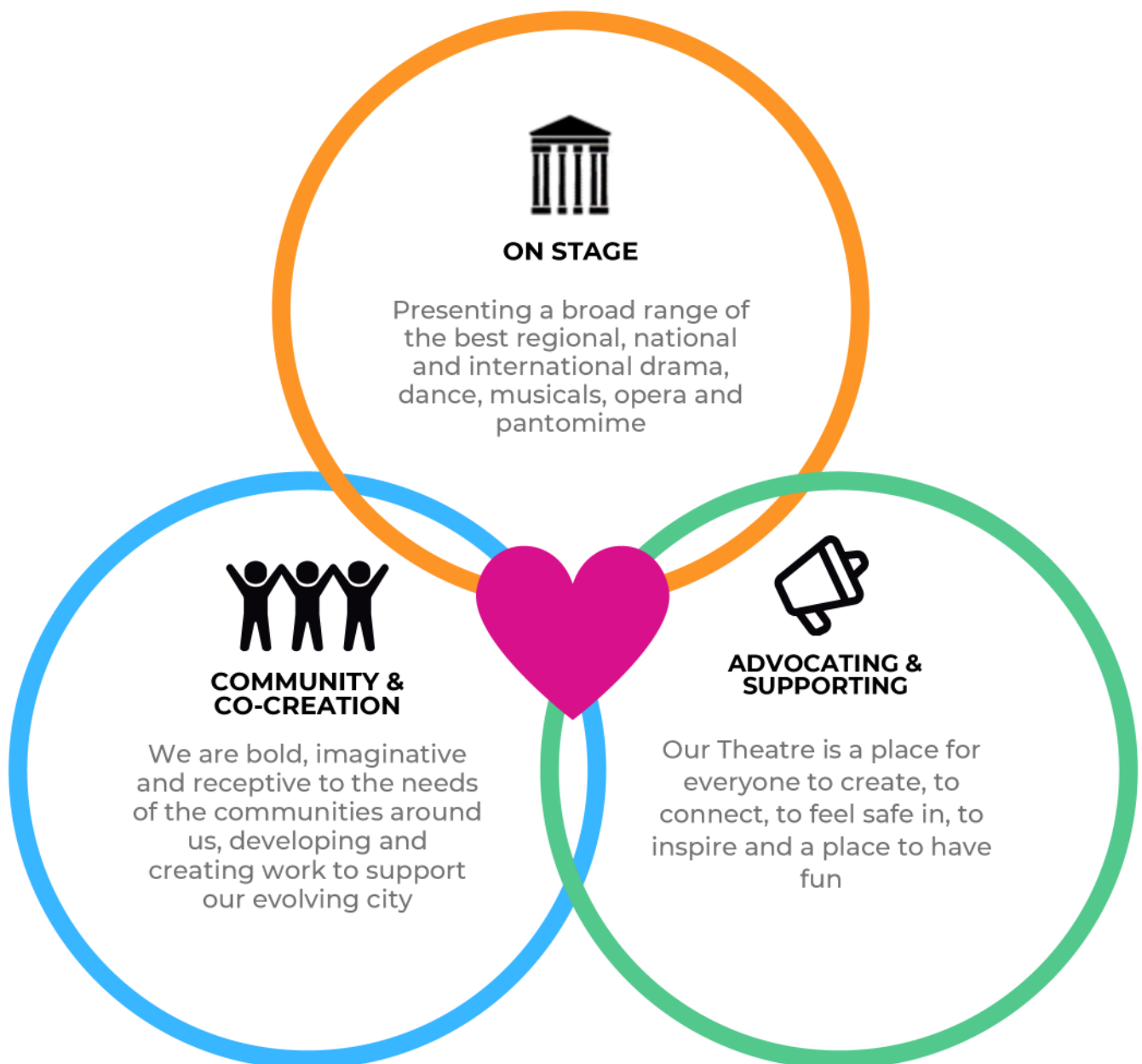
## Progressive

we are forward thinking; we look to the future and embrace change.

# Creative Programme

Our programme on stage is rooted in quality; it is ambitious and embraces diversity.

Our Creative Engagement work sits at the heart of our Programme, providing participants with pathways to find their own creativity, supporting both personal and professional development.



# Creative Engagement

Our Creative Engagement programme is for everyone.

From young people to professional artists and across communities, our work focusses on developing talent and supporting wellbeing through Performing Arts based projects.

Through projects, workshops and events we support sharing and telling stories, providing a platform for voices to be heard and fostering inclusivity whilst promoting cultural diversity.

We understand the crucial role established artists and makers play in telling these stories and offer support to them with access to space and time to develop and share this work.



# Building Creative Communities

Our Studio is a space to learn, create and explore ideas. From training and development, to sharing and performance.

In our Studio we support, develop and present work of quality and integrity that represents the rich and diverse heritage and experiences of our communities, made by and with established artists and makers from these communities.

This includes creating and presenting work from our Creative Engagement programme, supporting new productions & remounts and commissioning research and development of potential new work.

We provide professional development opportunities for actors, artists, designers & makers from the region. We strive to be a creative hub in the city that allows for peer learning and support, nurturing a culture of shared opportunities and experiences to support career development and sustainability.



# Programming

Outside of the in-house work we produce for Studio performances, we provide opportunities for visiting work to be programmed.

We invite established artists and visiting companies to present their work to new and existing Theatre Royal audiences.

We have up to 4, week-long, programming opportunities available each year. Members of our programming team will select these productions using the following criteria:

## **What we will programme**

We programme all genres of professional theatrical performance and dance, including digital and multimedia work. We work with established artists and makers. We do not programme mediums, hypnotists, mind readers or any other non arts-based events.

All work in the Studio is created by, for and with the communities of the city of Newcastle. We do not programme work that does not satisfy this or is not underpinned by our core values.



## **Programming opportunities**

Studio programming opportunities are available throughout the year, though availability changes annually. We do not tend to programme work in July, August or December.

We work at least 6 months in advance and so will not consider any requests to programme with less lead time.

## **Financial Terms**

We aim to work collaboratively to provide the most appropriate financial terms on a show by show basis, which may be by providing a guaranteed fee or by working on a box office split.

We are open to proposals from artists and companies for commissioning/co-production opportunities, through financial and/or in kind support. We are also keen to work with the companies and artists we programme to support enrichment and engagement opportunities for audience development and benefactors of our Creative Engagement programme.



## Space and capacity

The Studio has a maximum audience capacity of 74, with 5 potential performance and auditorium configurations.

## Getting in touch

To talk to us about programming work, contact us by email: **[studio@theatreroyal.co.uk](mailto:studio@theatreroyal.co.uk)**

Please provide us with your name, contact details, details of your company or wider team, a production overview document and/or script; share as much information as you can to help us understand your work.



## What to expect after reaching out

You should receive an email of receipt if your request satisfies our programming criteria and we will follow up with our feedback on the work and if we can progress the conversation further.

## R&D, Commissioning & Developing

We provide professional development opportunities for actors, writers, artists, designers & makers from the region. We strive to be a creative hub in the city that allows for peer learning and support, nurturing a culture of shared opportunities and experiences to support in career development and sustainability.

We know that all work, at every scale, starts somewhere and that it can be incredibly difficult to access space and support to develop new work in it's initial stages.

**As part of our Studio programme, we have created Open Door to new and developing professional work.**



# Open Door



**A 4 week engagement including access to office and IT equipment**



**A seed commission of £2500 to research and develop the work.**



**Support from our Programming, Creative Engagement, Finance, Marketing and Development teams**



**Mentoring from our project consultants Eastlake Productions.**



**A full week of studio space and a sharing event on the final day for invited audiences.**

## How our team can provide support

We can:

- Talk through creative processes and plans
- Help identify your audiences and future stakeholders
- Help with production budgeting
- Read funding applications
- Advise on fees and financial deals
- Document the development of work
- Provide an outside eye
- Develop and test outreach activity

Access to additional workshop space during the residency (outside the studio week) may be possible, depending on availability.



### **After week 4**

At the end of 4 weeks with us, we will assist with guidance on the next stage of the works' development. This may mean that we advocate or champion the work, talk to other programmers on your behalf, continue to develop the work or agree that further research and development is required and help you to envisage your next steps



**APPLY**

To apply to be an Open Door company, contact us at **Studio@theatreroyal.co.uk** and provide us with as much information about the project as possible.

Submission deadlines are detailed on our website.

We will get back to all applicants with the outcome of our decision.

# Key Information

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01

Open Door commissions are programmed as part of our overall Studio programme

02

All Open Door Artists and Companies require their own Public Liability Insurance and are responsible for Risk Assessing their work

03

We will only work with artists and companies over the age of 18 years old and who have already begun to established a career as an artist or maker

04

All Open Door Artists and Companies commissioned to develop work must be registered to pay tax through self assessment



## Open Door