## A&BNI Awards 2021

## **Submissions Planning Document**

## PLEASE NOTE THIS IS NOT AN AWARD SUBMISSION FORM

We are accepting submissions via our online application forms in 2021. Please <u>click here</u> to visit our Awards webpage, and access these submission forms.

We have provided information below to allow you to plan your responses, prior to upload and submission. Please scroll down to see detail broken down by category.

Category	Description	Section 1 & 2	Section 3 –
		Partner Details	About Your Work
Creative Community		Business Partner	
Engagement Award	where the business used the		When did the partnership begin, and why did you join
	power of the arts to forge	Contact Name:	forces?
	dynamic new connections	Position:	
	with their community	Email Address:	
		Phone Number:	
		Address (including	Describe the work you've done to help force new connections
		postcode):	Describe the work you've done to help forge new connections
		Website:	with your community. (200 words)
		Arts Partner	Please consider:
		Organisation:	What are your big objectives?
		Contact Name:	What sets your project apart or makes it different?
		Position:	How did you set about achieving your goals?
		Email Address:	, , , , , , , , , , , , , , , , , , , ,
		Phone Number:	
		Address (including	
		postcode):	
		Website:	What has the impact and results of your work been? (200
			words)

		If completing on certain browsers, this information may autofill. We may also be able to ask the system to remember their details.	We want to know about how your work has made a difference, be it big or small wins. Please share any statistics that help demonstrate your success. What did both partners think about the work? Please include 2 quotes, one from an individual in the participating arts organisation, and one from an individual in the participating business organisation Do you see the partnership developing, and if so, what would you love to do next? Make your project come to life for us with supporting content.
Award	Awarded to an organisation that prioritised connecting and uplifting its staff and their families by harnessing the power of the arts	As above	get to know your work a bit better, and show it off in its best light. When did the partnership begin, and why did you join forces?
			Describe the work you have undertaken to engage staff and their families (200 words) Please consider: What are your big objectives? What sets your project apart or makes it different?

	How did you set about achieving your goals?
	What has the impact and results of your work been? What did the families who enjoyed your work think? We
	want to know about how your work has made a difference, be it big or small wins. Please share any statistics that help demonstrate your success here (200 words)
	What did both partners think about the work?
	Please include 2 quotes, one from an individual in the participating arts organisation, and one from an individual in the participating business organisation
	Do you see the partnership developing, and if so, what would you want to do next?
	Make your project come to life for us with supporting content.
	Attach any photos, videos or documents that will help us get to know your work a bit better, and show it off in its best light.

Mental Health & Wellbeing Award	This award celebrates a creative partnership which successfully supported good mental health and wellbeing.	As above	When did the partnership begin, and why did you join forces? Tell us about your work to support good mental health.
			(200 words) Please consider: What are your big objectives? What sets your project apart or makes it different? How did you set about achieving your goals?
			What has the impact and results of your work been? (200 words) We want to know about how your work has made a difference, be it big or small wins. Please share any statistics that help demonstrate your success.
			What did both partners think about the work? Please include 2 quotes, one from an individual in the participating arts organisation, and one from an individual in the participating business organisation
			Do you see the partnership developing, and if so, what would you want to do next?

			Make your project come to life for us with supporting content. Attach any photos, videos or documents that will help us get to know your work a bit better, and show it off in its best light.
Upskilling Staff Award	Awarded to a partnership in which the business harnessed the power of the arts to strategically and creatively build the professional skills of their staff	As above	<ul> <li>When did the partnership begin, and why did you join forces?</li> <li>Tell us about your work to help upskill and empower staff (200 words)</li> <li>What are your big objectives?</li> <li>What sets your project apart or makes it different?</li> <li>How did you set about achieving your goals?</li> <li>What has the impact and results of your work been? (200 words)</li> <li>We want to know about how your work has made a difference, be it big or small wins. Please share any statistics that help demonstrate your success.</li> <li>What did both partners think about the work?</li> <li>Please include 2 quotes, one from an individual in the participating arts organisation, and one from an individual in the participating business organisation</li> </ul>

			Do you see the partnership developing, and if so, what would you want to do next? Make your project come to life for us with supporting content. Attach any photos, videos or documents that will help us get to know your work a bit better, and show it off in its best light.
Brand Storytelling Award	Awarded to a partnership that engaged the arts to strategically and creatively communicate the organisations' brand and story, thus enabling them to creatively connect with their target markets.	As above	When did the partnership begin, and why did you join forces? Tell us how you harnessed the power of the arts to tell your brand story (200 words) What audiences were you trying to reach? What story were you trying to tell? What were your 'big goals', and how did you set about achieving them?
			What has the impact and results of your work been? (200 words) We want to know about how your work has made a difference, be it big or small wins. Please share any statistics that help demonstrate your success.

			What did both partners think about the work? Please include 2 quotes, one from an individual in the participating arts organisation, and one from an individual in the participating business organisation Do you see the partnership developing, and if so, what would you want to do next? Make your project come to life for us with supporting content.
			Attach any photos, videos or documents that will help us get to know your work a bit better, and show it off in its best light.
New Sponsor Award	Awarded to a business that has developed a new partnership with the arts to creatively meet its business objectives.	As above	When did the partnership begin, and why did you join forces?
			Tell us how you have worked together to creatively meet the business' organisational objectives (200 words) What were your big objectives? What set your project apart or made it different? How did you set about achieving your goals?

			What has the impact and results of your work been? (200 words)
			We want to know about how your work has made a difference, be it big or small wins. Please share any statistics that help demonstrate your success.
			What do both partners have to say about this new relationship?
			Please include 2 quotes, one from an individual in the participating arts organisation, and one from an individual in the participating business organisation
			Do you see the partnership developing, and if so, what would you want to do next?
			Make your work come to life for us with supporting content.
			Attach any photos, videos or documents that will help us get to know your work a bit better, and show it off in its best light.
Inspirational Trustee Award	awarded to an individual	Nominated Board Members' Contact Information	Please provide a brief description of the work of the arts organization the nominated trustee is part of (200 words)
	benefit to an arts organisation in a governance role, perhaps through a	Name of Nominated Board Member: Position on Board (if any):	Please provide a detailed supporting statement as to why the nominated Board Member should win the Allianz Arts & Business NI Inspirational Trustee Award.
	development placement such		,

as Board Bank or Young Professionals on Arts Boards	Nominating Board Member's Email Address: Nominating Board Member's Position on Board (if any): Nominating Board Member's Telephone Number: <b>Chief Executive's Contact Information</b> Name of Chief Executive: Organisation: Chief Executive's Email	• What the Board Member has helped the arts
	Address: Chief Executive's Telephone Number:	What benefits (both personal and professional) did the Board Member gain from working with the arts organisation?         Please tick the boxes below to show both parties have contributed to this application:            ☐ Nominating Board Member         ☐ Arts Organisation